



Spring Renewal 2018-19

The Year of **FUN**



Horseback riding!



Archery!



High adventure!



SUMMER

Camp for Girls **Ages 5-18**
Day & Sleepaway Sessions

The ultimate camp adventure for all girls...

GirlScoutSummer.com

Dear Girl Scouts,

Thank you for being a part of Girl Scouts this past year and we look forward to more amazing adventures in the coming year!

Because of you, Girl Scouts contributes more than 400,000 hours of community service back into our Greater Atlanta community each year and donated more than 160,000 boxes of cookies to our brave members of the military. Plus, we made our voices heard on Girl Scouts Day at the Capitol to rename the Savannah Bridge in honor of Juliette Gordon Low. Your girls are helping to make not just the Greater Atlanta area, but the world, a better place.

Additionally, girls are having so much fun unleashing their inner G.I.R.L. and learning with a purpose. This past year, we sold out our Super STEM Expo and attempted to break the world record for the world’s tallest stack of s’mores!

On behalf of everyone at Girl Scouts of Greater Atlanta, we cannot wait to help your girls grow and enjoy even more new and cherished experiences this coming year. You are the greatest champions for your girls, and we look forward to an exciting 2018/19 Girl Scout Year with you!



Amy Dosik
CEO of Girl Scouts of Greater Atlanta

Yours in Girl Scouting,



Table of Contents

Dear Girl Scouts	3	Spring Renewal Rewards.....	7
Why Girl Scouts?	4	Invest in Girls	9
Delivering Fun with Purpose	5	How To Renew	10
The Value of Girl Scouts	6	Financial Assistance	12
		New Journeys and Badges	14



Why Girl Scouts?

New research affirms that Girl Scouts is linked to success! Girl Scouts shine above their peers in leadership, academics, career aspirations, and hope for the future!

Girl Scouts are more likely to:

Leadership Outcomes

- Have a strong sense of self (80% vs. 68%)
- Have positive values (75% vs. 59%)
- Seek challenges and learn from setbacks (62% vs. 42%)
- Develop and maintain healthy relationships (60% vs. 43%)
- Exhibit community problem-solving skills (57% vs. 28%)

Academic Achievement

- Earn “excellent” grades (53% vs. 45%)
- Expect to graduate high school (88% vs. 83%)
- Expect to graduate college (70% vs. 60%)

Career Aspirations

- Desire a career in STEM (26% vs. 14%)
- Pursue their goals (74% vs. 67%)
- Think about their future (71% vs. 66%)

Hope for the future!

- Expect to have a great future (73% vs. 64%)
- Work collaboratively (86% vs. 61%)
- Take an active role in decision making (80% vs. 51%)

METHODOLOGY: An online survey was conducted by the research firm Decision Analyst and consisted of 3,014 girls (1,507 Girl Scouts, 1,507 non-Girl Scouts) aged 5–18. Quotas were set by age, race/ethnicity, region, and family income to achieve a nationally representative sample.

Delivering Fun with Purpose!

The Girl Scout Leadership Experience (GSLE) encourages girls to Discover themselves, Connect with others, and Take Action to make the world a better place. Guided by supportive adults and peers, Girl Scouts engage in age-appropriate activities that are girl-led, cooperative, and hands-on.



5 Reasons Girls Should Participate in the Girl Scout Leadership Experience

1 For Girls, By Girls

In Girl Scouts, girls get outdoors, participate in the cookie program, earn badges and awards, and much more! When these Girl Scout activities are girl-led, cooperative, and hands-on, girls show greater benefits.

2 It's About the Journey

Leadership Journeys are core to Girl Scouts because they teach girls to create solutions for issues they care about most.

3 Role Model Behavior

Adults play an important role in shaping girls' experiences. They make girls feel valuable, and become lifelong role models.

4 Lead the Way

Fact: the GSLE builds girl leaders. In a recent study, 3 in 4 girls say that because of Girl Scouts, they have become a leader in more activities with their friends, classmates, and community.

5 Girls Rule

When girls come together, stuff gets done. Girl Scouts have "fun with purpose" by gaining valuable life skills and amazing new experiences while having fun and building friendships!

The Value of Girl Scouts






In today’s world, girls have so many options to fill their time. Why not enroll your child in the Girl Scouts? For a fraction of the cost of other extracurricular activities, she can be a part of the community and learn valuable skills. For more than 100 years, Girl Scouts has been taking charge by taking action. The world needs more go-getters, innovators, risk-takers, and leaders (G.I.R.L.s). See for yourself what a valuable experience becoming a Scout can be.



ACTIVITY	MEMBERSHIP	UNIFORMS, GEAR, ETC.	ADDITIONAL ACTIVITIES*	TOTAL ANNUAL COST†
Girl Scouts of Greater Atlanta	\$25/year, \$50 annual fund	\$60	\$20 per event, \$50 SU and troop dues	\$285
Sports	\$350/season (3 months)	\$400	\$40	\$950 per sport per season
Martial Arts	\$100/month	\$25–50	\$90	\$1,700
Music Lessons	\$30/hour (weekly)	\$75	\$25	\$1,760
Dance/ Gymnastics	\$150/month	\$400 (costumes, shoes, etc.)	\$150 per competition	\$3,000
Horseback Riding	\$50/hour (weekly)	\$400 (boots, uniforms, etc.)	\$350 per event	\$4,750

* Based on five activities per year.
† Information gathered from online resources: money.usnews.com and time.com/money.
‡ All costs are estimates only, based on national trends.

Spring Renewal G.I.R.L. Rewards

RENEWAL INCENTIVES FOR GIRLS, TROOPS, & SERVICE UNITS	RENEW BY APRIL 3	RENEW BY APRIL 30	RENEW BY MAY 31	RENEW BY JUNE 30
Girl Incentive, Level 1 G.I.R.L. Cinchpack 	✓			
Girl Incentive, Level 2 G.I.R.L. Earbuds 	✓	✓		
Girl Incentive, Level 3 2018 Believe in the Power of G.I.R.L. Patch & a Downloadable Membership Card 	✓	✓	✓	✓
Annual Fund Incentive, Level 1 <i>(Households that donate \$25-\$49 to the Annual Fund)</i> Patch + Magnet 	✓	✓	✓	✓
Annual Fund Incentive, Level 2 <i>(Households that donate \$50-\$99 to the Annual Fund)</i> Patch + Magnet + Luggage Tag 	✓	✓	✓	✓
Annual Fund Incentive, Level 3 <i>(Households that donate \$100+ to the Annual Fund)</i> Patch + Magnet + Luggage Tag + Makeup Bag 	✓	✓	✓	✓

New this year!

New girls joining online to an existing troop with an extended membership (\$35) earn a free patch and membership card.



* All pictures of gifts are samples only; color and/or slight variations may occur.
 Gifts will be delivered to Service Units at the start of the Girl Scout year in September-October of 2018.

Give the gift that lasts a lifetime!

A Lifetime Membership to Girl Scouts

Transform leadership in action as you support and stay connected to the largest leadership development organization for girls in the world! Join as a lifetime member today, and make an enduring pledge to believe in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader).™

As a lifetime member, you will receive:

- A welcome letter and lifetime member certificate signed by the chair of the Girl Scouts of the USA National Board of Directors
- A lifetime membership card
- Eligibility to purchase a lifetime membership pin
- Girl Scouts bimonthly alumnae e-newsletter
- Plus invitations to exclusive Girl Scouts of Greater Atlanta alumnae events

Adult Lifetime Membership

(Ages 30 or older)

\$400

Young Alumnae Lifetime Membership

(Ages 18-29)

\$200

The perfect gift
for your graduating
Ambassador!

Become a Lifetime Member of Girl Scouts today!
www.GirlScouts.org

For more information, email lifetime@girlscouts.org or call Tina Brooks at 212-852-8652.

Invest in Girls, Change the World!

Why donate?

Last year, 39,000 Girl Scouts across 34 counties in Greater Atlanta discovered their strengths, connected with others, and took action to make our world a better place. They explored interests from outdoor adventures to STEM to financial literacy, devoted nearly 400,000 hours of community service, and managed the business of selling millions of boxes of cookies. Help us ensure that Girl Scouts continues to have an impact on our community today while developing our leaders of tomorrow!



YOUR INVESTMENT MAKES A DIFFERENCE

\$25

Support our ongoing Troop Leader education and training

\$50

Help maintain and operate our camps and service centers.

\$125

Adopt a horse and support the equestrian program.

\$250

Send a girl to camp for a week.

\$500

Support a troop in an underserved community.

\$1,000

Join the Second Century Circle and support the Scout Leadership Experience.



Girl Scout Leadership Experience

Every family is invited to support their girls with a \$25 tax-deductible donation. As a special thank you, parents will receive a patch for their girls to wear proudly! Make a charitable gift today at Donate.GirlScoutsATL.org

Second Century Circle

All families are invited to join the Second Century Circle, the Girl Scouts of Greater Atlanta's major giving society. Contributions play a huge role in helping each girl reach her full potential. Gifts of \$1,000 or more allow you to enjoy events such as our annual SCC Breakfast, Women's Luncheon, and various Cookies & Corks events throughout the year.

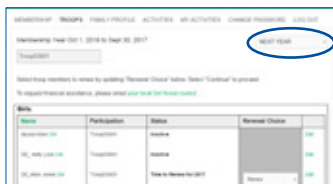
Visit SecondCentury.GirlScoutsATL.org for more information, or contact Christian Murphy at cmurphy@gsgatl.org



How to Renew

Step 1: Log In

Go online to www.girlscoutsatl.org. On the main page, select **MYGS/Sign In**, then scroll down and select **Member Profile**. Click here to manage your troop members.



Step 2: Renew Your Troop

Log in using your username and password. (Reset your password by selecting "Forgot Password".)

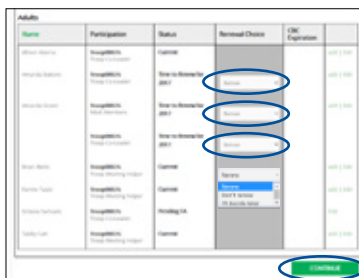


Select the **Troops** tab at the top of the page. If you lead multiple troops, a drop down menu will show all troops available to renew. **Renew ONE troop at a time.** Confirm the drop down menu in the upper right says next year.

Step 3: Troop Roster

Your roster of troops appears below. You can renew members in the troop. (**NOTE: If unsure, select "I'll decide later."**)

Hit Continue. You can add members (girl or adult) and their registration type.



Step 4: Adults

Adults have the option to choose a Lifetime Membership. *Important! As an annual adult or lifetime member, it's very important to renew your volunteer role as well. You can select multiple roles (co-leader, treasurer, etc) and no additional payment is needed! Don't forget to select your volunteer role.*



Step 5: Payment

Before payment, you must agree to the Girl Scout Promise and Law!

Select your Annual Donation Amount on behalf of the Troop. You can make a collective donation through the Payment option during the renewal process, and it is added to your total.

Name	Item	Total
Girl Scout	Girl Scout Membership (12 months)	\$12.00
Girl Scout	Girl Scout Membership (12 months)	\$12.00
Girl Scout	Girl Scout Membership (12 months)	\$12.00
Girl Scout	Girl Scout Membership (12 months)	\$12.00

In order for a gift to be considered an individual gift, it must be \$25 or more per girl or household. Each girl in the household will receive a patch.

After the donation page, add your payment details (billing info, credit cards, etc.).

Congratulations! You've renewed your troop!

Print an itemized receipt if desired and **be sure to share on social media!** You could win fabulous prizes throughout renewal.



Ready to Renew?

Here's what you'll need:

- ☐ **Girls!** Excited for another Year of Fun!
- ☐ **Adults!** Two unrelated co-leaders ready to lead the fun!
 - ☐ Don't forget to select your volunteer role.
- ☐ **The Details!** They're very important so you and the girls get all of your renewal rewards!
 - ☐ Updated email addresses
 - ☐ Physical addresses and phone numbers of troop girls and co-leaders
 - ☐ Credit card (or alternative payment/ insurance information)
- ☐ **10 minutes** to sit down and renew on MyGS at www.girlscoutsatl.org

It's that easy!

Financial Assistance

Girl Scout without doubt

Girl Scouts of Greater Atlanta is proud to offer financial assistance and alternative payment methods for interested families for the health insurance providers below. In order to submit a request, please complete appropriate financial assistance form available at the bottom of Join.GirlScoutsATL.org.



PROVIDER	GIRL MEMBERSHIP	BADGE & SASH VOUCHER**	ADULT MEMBERSHIP†
Amerigroup <i>Grades: K – 12th</i>	\$25	\$15	N/A
CareSource <i>Grades: K – 12th</i>	\$25	\$15	\$25
Peach State * <i>Grades: K – 8th</i>	\$25	\$15	\$25
WellCare <i>Grades: K – 12th</i>	\$25	\$15	\$25

Please note: Alternative payment girls will not show up on troop rosters until the Insurance Provider approves their renewal. All girls will qualify for Spring Renewal incentives based on date Financial Assistance/Alternative Payment Method form is received. No refunds.

* Peach State subscribers must call Member Services (800) 704-1484 to complete membership requests. Hours are Monday-Friday between 7am-7pm.

** Badge & Sash vouchers are sent via email within 4-6 weeks of submission once renewal is processed by Insurance provider.

† All adults must be insured by the participating provider to qualify for a Girl Scout membership.



girl scouts

treats & keeps program

chocolates. nuts. magazines. keepsakes.

Earn money for troop activities at the beginning of the Girl Scout year!

Treats & Keeps Program empowers girls with five essential skills: goal setting, decision making, money management, people skills and business ethics.

Register your troop with two co-leaders to receive your Treats & Keeps Program packet in time for the new year!

Learn more at TK.GirlScoutsATL.Org



Have questions? Visit TK.GirlScoutsATL.org

BADGE & SASH

Your One-Stop Girl Scout Shop

STARTER KITS & BRIDGING KITS

Badge & Sash has you covered for bridging and starting a new program level.



Bridging Kits

Each Bridging Kit includes items to present to girls who are bridging to the next program level.



Starter Kits

Everything a girl needs to begin her Girl Scout program year.



Earn rewards for every purchase! Download the Girl Scouts of Greater Atlanta app to get started!



Mableton

5601 N Allen Road SE
Mableton, GA 30126
770-702-9600

Sandy Springs

7878 Roswell Road, Suite K
Sandy Springs, GA 30350
770-702-9699

Tucker

Tucker Rec Center, Room 5,
4898 LaVista Road, Tucker, GA 30084
770-702-9799

Cumming

133 Samaritan Drive, Room 205
Cumming, GA 30040
770-702-9299

Shop 24/7 at Shop.GirlScoutsAtl.Org

New Journeys and Badges

Here's the inside scoop on our newest STEM and Outdoor programs!

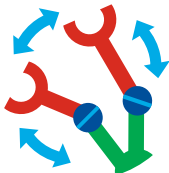
New Girl Scout offerings for STEM and Outdoor are on the way! Each is topic-specific, aligned to the five program outcomes, and can be used as a prerequisite to the Bronze, Silver, and Gold Awards.

STEM JOURNEYS

Engineering Think Like an Engineer

Learn how to think like a designer by participating in hands-on design challenges and completing a Take Action project.

DEVELOPED IN PARTNERSHIP WITH WGBH/DESIGN SQUAD. DAISY THROUGH JUNIOR, MULTI-LEVEL (K-5)



Computer Science Think Like a Programmer

Participate in interactive computational-thinking activities to learn how programmers solve problems. Girls will also complete a Take Action project.

DEVELOPED IN PARTNERSHIP WITH CODE.ORG. DAISY THROUGH JUNIOR, MULTI-LEVEL (K-5)



Outdoor STEM Think Like a Citizen Scientist

Learn the scientific method by undertaking a citizen science project that involves making observations, collecting data, and working with scientists to receive feedback on their research and findings. Girls will also complete a Take Action project.

DEVELOPED IN PARTNERSHIP WITH SCISTARTER. DAISY THROUGH JUNIOR, MULTI-LEVEL (K-5)

OUTDOOR JOURNEY

Anchored by the Troop Camping badge, this new Journey will deepen girls' outdoor skills through badges that lead to a Take Action project and inspire girls to take an interest in environmental stewardship.

DAISY THROUGH AMBASSADOR



BADGES

Engineering Robotics

Girls design their own robots after learning how they're built and programmed. "Unplugged" activities allow girls to earn badges without buying kits.

DAISY THROUGH JUNIOR

Engineering/Mechanical Engineering

Girls complete hands-on engineering activities, such as building and testing roller coasters, race cars, and jumping robots.

DEVELOPED IN PARTNERSHIP WITH GOLDIEBLOX. DAISY THROUGH BROWNIE

Girls' Choice Troop Camping

This year, girls from across the United States had the chance to vote for their favorite badge category and topic. And the winner is...Troop Camping!

DAISY THROUGH AMBASSADOR

New Daisy Badges

Two new Daisy badges, Outdoor Art Maker and Good Neighbor, give Daisies a chance to get in on the creativity other Girl Scouts already enjoy and discover all about their school, city or town, and state!

DAISY

COMING SOON TO LARC

Program Pieces

A new online training class to help you master Journeys, Badges and Awards!

This delightful training highlights the first release in ten years of **23 NEW journeys and badges!** This course will help you understand the program pieces that let girls learn new skills and accomplish amazing things.

Volunteers will view the key components of the Girls Scout Journeys and Badges program, as well as learn where to identify information for each level of Girl Scouts.

Training sections include:

- **What's new this year**
The 23 new journeys and badges
- **Program Pillars**
STEM, Outdoor, Life Skills, and Entrepreneurship
- **The Girl Scout Leadership Experience**

Girl Scouts Program Pieces will be available on LARC. Scroll to **Course Categories** and click **Program Level Courses and Resources**, then choose **Girl Scout Program Pieces**.

VOLUNTEER VILLAGE

NEW AND RETURNING LEADERS:

Visit Volunteer Village for Girl Scout and Troop Management basics. Take your time and explore the Program Pagoda, Troop Park, the Library, and more! Everything you need for your first year and beyond is waiting for you.

Visit Volunteer Village on LARC:

training.GSGATL.org





Saturday, August 11, 2018 • 8 am–5 pm

2018 Volunteer Leadership Conference

Infinite Energy Center in Gwinnett County
6400 Sugarloaf Pkwy, Duluth, GA 30097

- ◆ Learning tracks for Troop Leaders, SU Teams, New Leaders, and personal development
- ◆ Networking, learning, shopping, and more!

Registration opens soon.
Stay tuned!

SAVE THE DATE!

GIRLS

PARENTS

October 20, 2018

STEM Expo

Over 40 hands-on activities!

Early pricing starts at \$15/girl, \$5/adult

Saturday, November 3, 2018 • 6–10:30pm

Juliette Gordon Low's Birthday Party

Hosted by Georgia Aquarium & Girl Scouts of Greater Atlanta

Tickets are \$25/person in advance
for all Girl Scout members!

Get your tickets today!

