

2020 MOUNTAIN MAGIC LEADER WEEKEND - MEETING MINUTES
September 7 2019 Committee Meeting
Camp Meriwether/Dandelion

2020 Planning Committee

Amber Ackerman	Jessie Napier	Marie Lott	Sheila Mills
Carol Townley	Kellie Haley	Marie Wright	Tiffany Edwards
Cheryl Marko	Kim Elmore	Melonie Luxbacher	
Frances Parks	Kippy Penney	Rebecca Wright	
Jeanne Adams	Lianne Griffin	Rose Lowe	

Guests/Sub-Committee Members

Anthony Ross	Jan Verderose	Karen McFadden	Robin Antzoulatos
Brenda Carswell	Jennifer Chancey	Marie Ross	
Clare-Marie Hannon	Jessica Preble	Rebekah Rogers	
Donna Andrews	Kathy Stephan	Rhiyana Pineau	

Timeline Review

- **AUG** - Purchase check-in folders (usually 10/\$1 during Back to School sales) if they haven't been donated or purchased. Finalize t-shirt design and cost for inclusion in registration flyer. Make final changes/complete registration flyers and information packet. Review final registration flyer at Aug Committee meeting. Complete class schedule by 8/15. Finalize detailed overall weekend schedule. Publicity to check council calendar for opportunities to promote event. Begin inputs for online registration late August.
- **SEPT**- Complete online registration entries. Publicity committee to share event information at Volunteer Leadership Conference (Sept 14, 2019 @ Gwinnett Infinite Energy Center **NOTE CHANGE) promoting event. Get online store up/running. Publicity to attend SU meetings to promote event (Sept/Oct). Hold fall planning committee retreat– Misty Mountain (Shellcracker Cove), 9/6-9/8** NOTE CHANGE.

Previous Action Items

- **Cheryl** – Collect folders.
- **Lianne** - Finalize t-shirt design and cost for Registration Packet
- **Amber** – Check with council to identify possible promotional events.
- **Marie L** – Begin inputs for registration testing.

New Action Items

- **Marie W** – needs Registration Packet Information by Sept 15 with any updates (Financial Aid, Philanthropy Info, Mobility changes, mobility schedule in advance).
- **AMBER** - Sheila, Jessie Napier, Carol & Frances will be attending the VLC next weekend to promote MMLW.
- **Amber** – Publicity to visit S/U & other meetings to promote MMLW.
- **Lianne** – Get online store up and running.

Discussion Items

The CMW accommodations are great! Dandelion meeting and working space was nice & large. There was a full kitchen that had new, updated equipment and more than at CMM. We ate common meals in Dandelion, a few folks slept there and the rest slept in Sullivan, a short walk down the road.

We can still arrive at MMLW on Thursday and stay at Echo Hill. We will not be able to go to our cabin and must move from Echo Hill Friday morning. We should clarify if we can drop off our class materials on Thursday instead Friday morning.

Clarification – Ranger did obtain tables from other camps prior to camp last year, so there is a lack of tables this year.

Committee Reports

Participant Check-In, Guest Services (Cheryl)

Evaluations were revised and reduced.

For 2021, ballots were decided to have the MMLW Committee decide the theme and it will be something celebrating the MMLW 20th year (Roaring 20s. All That Jazz, etc.).

A mailbox made by Frances intended for ballots will be used for evaluations this year.

Cheryl still needs folders, so if you have any, please get them to her.

Camp closure was discussed. It is not firm that camp will be closed as of the winter of 2020. It was suggested to form a few sub-groups to take field trips to places like Fort Yargo, Twin Lakes, and Hard Labor State Park. Jessie Napier & Rebekah volunteered to visit Fort Yargo, if desired.

At the next meeting a list of requirements should be drawn up so we can determine a camp's usefulness for MMLW.

It was suggested that we may need to adjust the date of MMLW to another month like November.

Publicity & Philanthropy (Amber)

Sheila, Jessie Napier, Carol & Frances will be attending the VLC next weekend to promote MMLW.

Tootsie Pops with curling ribbon around them will be handed out as SWAPS.

Decorations (Frances/Carol)

They are continuing to work on decorations.

Workshops/Trainers (Sheila)

All classes are set. We have 3 new classes (Bunny goes to Oz, Some kind of Flower class, & Painted Rocks).

Silk screening will be held Saturday night and the color will be a dark green.

Some committee members want an in-person meeting so, some will decide on a place and may meet as a sub-group and dial into the conference call. Sheila will research a location and publish it in case anyone wants to join.

Registration (Marie W)

The class schedule is set.

Marie W. will do Anthony's Pick up schedule since she is most familiar with everyone's classes. A problem with Mobility Impaired transportation last year was waiting on some to finish or clean up after a class to go. It was decided to not make the group wait for 1 person, so if anyone is late for whatever reason, they may have to wait until Anthony gets done with his round.

There is a need to update the Financial Aid information since the financial aid policy has changed this year. Jeanenne will update the "policy" page for the website and the form if applicable.

The effects of a canceled financial aid participant were explained so all could understand how it results in lost revenue.

Reminder to register as an adult Girl Scout if you have not done so.

Website/Technology (Marie L)

Marie L is not comfortable that CVENT will be ready for our use. She and Jeanenne reviewed Cognito forms and it seems to be able to handle most if not all of the required functionality needed. A vote was taken to proceed with Cognito and work will begin next week.

Since we are getting a later start and starting from scratch, it was suggested that we start beta testing October 1 with committee members, and roll out the live version to committee members at the same time as the trainers – October 7. Early Bird can start as of October 15 as usual.

All fields are expected to be the same as last year when file transferred to Marie.

Sheila will give Marie L a list of Trainer emails so she can email the link to the registration form.

Sheila wants a VLC code so they can sign up 1 day ahead of regular registration. That can be done in Cognito, but she may have to mail them the passcode after the VLC.

Admin (Lianne)

No update.

Financials (Jeanenne)

No update.

First Aid (Kim Elmore).

No update.

Opening/Closing (Kellie)

No update.

Camp/Unit Set-up & DH Takedown (Rebecca)

No update.

Unit Activities (Kippy)

No update.

Entertainment (Jessie)**Historian** (Rose)

No update.

Meals/Snacks (Melonie)

No update.

Council POC (Tiffany)

No update.