



MOUNTAIN MAGIC LEADER WEEKEND MEETING MINUTES

Feb. 25, 2014 - 7:00 – 9:00 PM

2014 Planning Committee

Barb Osment

Cheryl Marko

Diana Snyder

Diane Loupe

Genny Wright

Jennifer Logan

Kim Elmore

Kippy Shea

Lianne Griffin

Marie Lott

Marie Wright

Melonie Luxbacher

Rebecca Wright

Rose Lowe

Sheila Mills

Guests/Sub-Committee Members

N/A

Timeline Review

- JAN - Provide Camp Director # of vegetarian meals needed & food allergies & final meal counts. Door prize donations finalized; trainer gifts purchased, all committee work finalized. Broadcast reminder email to all participants (ensure you have your class supplies, packing list, etc.) on 1/11/14 (two weeks prior to the event). Have first-timer conference call (recorded) on 1/15/13 to answer last minute questions. Participant check-in stuffing AT CAMP. SUCCESSFUL EVENT HELD!! Pick theme for 2014 based on votes at event. Develop verbiage to be sent in final email to participants.
- FEB - Wrap-up and 2015 Pre-Planning. Email class completion certificates to participants. Review Lessons Learned. Confirm dates for next year's event and provide to council for publication in council calendar. Define tagline. Establish meeting dates/locations for planning year. Reserve meeting rooms/locations for planning committee meetings. Establish basic website for next year. Send thank-you's and class evaluations to instructors. Finalize finances from previous year. All invoices paid, planning committee survey review, & celebration!

Action Items for Next Meeting

1. Marie L – create mm2015 webpage shell (under construction) – need ASAP.
2. Lianne – send Marie W blurb about new Facebook link.
3. Marie W – send class completion certificates to participants.

Agenda Items/Committee Reports

Event next year will be Jan.23 – 25, 2015. Theme is Mardi Gras. Tagline: Mardi Gras – Girl Scout Style. Need to focus on fun, festivities, masks, etc., NOT on the religious aspect or the drunken debauchery.

Lianne has set up a new Facebook group for Mountain Magic - <https://www.facebook.com/mtnmagic>. Please invite your friends to “like” us!

We reviewed the overall evaluations and the class evaluations. Lianne to scan/email the class evaluations to instructors (committee members took hard copies of their classes). See Lessons Learned, attached. A summary of the Pros/Needs Improvement follows:

Pros: crafts; laughter; dance/music; good mix of classes; classes; weather/cool temps; lower bunk; all the classes had valuable info on fun activities to do with girls; combined packing list with general information and class supplies needed; great participants & organization; volunteers; check-in; class descriptions; information; great teachers; cabin preferences; 100% felt welcome.

Need to Improve: sound system issues; get people to dance; send health forms directly to First Aide person; archery class – participants can't be late; some first timers overheard to say they felt unwelcome, ignored, people not friendly; hold/cold and early/late not clear; have instructors bring supplies and charge more so participants don't have to bring so much; want fewer emails from instructors with all info in one email; trainer evaluations should be separate from participant evals; temperature; entertainment; food, food line flow, salad bar setup; focus on swaps; bring back some old classes; silk screening – take a number (now serving?); more council classes for newbies; unknown cabin hosts; mic obsessive use/yelling; couldn't evaluate patch (didn't have it yet); needed more info from instructors, 2 weeks out – include craft list; more meet & greet; announce meal kapers; decorations were minimal this year; entertainment; signage in sleeping rooms (temp/early-late); still no mingling at mealtimes – instructors need to mingle too.

We did some general planning for our retreat (2/28) including meals and activities.

We discussed committee structure, organization, tasks and made minor tweaks. Updated committee descriptions are attached.

The committee decided to move meetings back to 3rd Thursdays. Here are the meeting dates for 2014: 2/25 @ Lianne's, 3/20 @ Moe's, 4/17, 5/15, 6/19, 7/17, 8/21, 9/18, 10/16, 11/20, 12/18, and 1/15/15 (locations TBD).

THANKS TO EVERYONE THAT WAS ABLE TO ATTEND! Our next meeting will be Thursday 3/20 @ Moe's in Loehman's Plaza (N. Druid Hills at Briarcliff). **MARK YOUR CALENDARS!!**